

SPECIAL EVENT
FINAL DELIVERY

Event Overview

LE SSERAFIM is a South Korean girl group that debuted in the music industry. Comprising talented members, they have gained recognition for their energetic and captivating performances. The group's unique style is characterized by a blend of contemporary, chic, and avant-garde elements, setting them apart in the K-pop scene. LE SSERAFIM embarked on their first tour, 'FLAME RISES,' in 2023, starting in Seoul and traveling to various cities in Asia to connect with their diverse fanbase. Known for their dynamic and innovative approach, LE SSERAFIM continues to make a mark in the world of K-pop.



MAIN POSTER



SUB POSTER



- sheer
- subtle
- contrast
- symmetry
- line
- repeat

TYPOGRAPHY_LOGO

1.

2023 LESSERAFIM TOUR
FLAME  RISES

LESSERAFIM TOUR
FLAME  RISES

Arial Black

2.

FLAME RISES
2023 LESSERAFIM TOUR

FLAME
RISES
2023 LESSERAFIM TOUR

Arial Black, Arial

3.

FLAME
RISES
2023 LESSERAFIM TOUR

FLAME RISES
2023 LESSERAFIM TOUR

CopperPlate

4.

FLAME RISES
2023 LESSERAFIM TOUR

FLAME
RISES
2023 LESSERAFIM TOUR

Cochin

TYPOGRAPHY_LOGO FINAL

FLAME RISES
2023 LESSERAFIM TOUR

TYPOGRAPHY_SECONDARY

1.

SEOUL
OCT12-13
NAGOYA
OCT23-24
TOKYO
OCT30-31

SEOUL
OCT12-13
NAGOYA
OCT23-24
TOKYO
OCT30-31

Fahkwang

2.

SEOUL
OCT12-13
NAGOYA
OCT23-24
TOKYO
OCT30-31

SEOUL
OCT12-13
NAGOYA
OCT23-24
TOKYO
OCT30-31

Arial

3.

SEOUL
OCT12-13
NAGOYA
OCT23-24
TOKYO
OCT30-31

SEOUL
OCT12-13
NAGOYA
OCT23-24
TOKYO
OCT30-31

Cochin

4.

SEOUL
OCT12-13
NAGOYA
OCT23-24
TOKYO
OCT30-31

SEOUL
OCT12-13
NAGOYA
OCT23-24
TOKYO
OCT30-31

Copperplate

TYPOGRAPHY_PLACEMENT STUDY2

VER1.

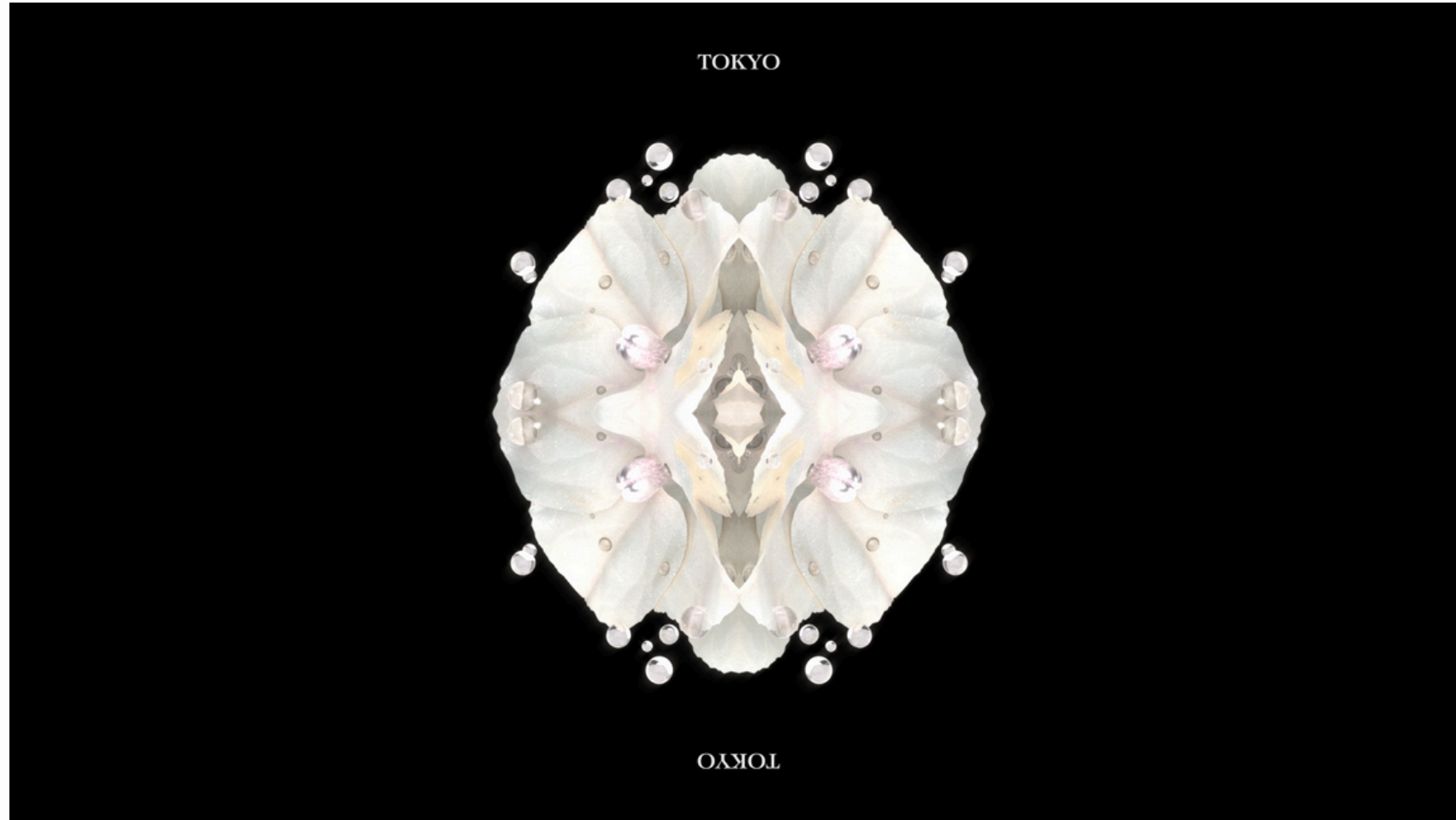


VER2.



TYPOGRAPHY_SECONDARY FINAL

VER1. TOKYO



VER2. SEOUL

